

MEETING: 30/01/2020

Ref: 15456

ASSESSMENT CATEGORY: Bridging Divides - Connecting the Capital

Young Hammersmith and Fulham Foundation

Adv: Ciaran Rafferty

Amount requested: £200,832

Base: Hammersmith & Fulham

Benefit: Hammersmith &

Fulham

Amount recommended: £200,000

The Applicant

The Young Hammersmith & Fulham Foundation (YHFF) registered as a Charitable Incorporated Organisation in February 2017 and is one of a cohort of, now 8, young people's foundations established in Greater London to develop and strengthen the provision of voluntary sector services for children and young people. Initiated by the John Lyon's Charity and developed in response to the diminution of services for children and young people, the foundations are borough-specific infrastructure bodies working with and for its voluntary sector member organisations which themselves work with those aged 0-25 in the borough.

The Application

The Trust has been a supporter of the foundations both in principle and in funding from their inception as they enable organisations to work together effectively and efficiently and to give a much-needed voice to young people's services. You are currently funding 6 of the eight foundations (the eighth, in Kensington, has only recently been established). This application is for YHFF to do some targeted work with its members to establish consortia amongst them so that they can make stronger bids for funding, especially contracts; and also to support the youth sector in the borough to have stronger and more rewarding links with the local business community.

The Recommendation

The Foundations receive core/operational funding from John Lyon's Charity and (your Trust in several instances) so that all monies they raise locally can be passed on to their member organisations, usually via local grant schemes, to support direct services to young people. In common with the other foundations THFF keeps its costs to a minimum, with a small staff team to deliver the various strands of support and development. YHFF is led by a CEO with excellent knowledge of the borough and who, in the comparatively short time since it has been running, has raised the profile of the organisation considerably and made strong links with the local community, including the business sector. This application is to take that work further so that there can be increasingly tangible and financial benefit to the member organisations. The grant requested is tapered as the project is expected to raise increasing income from other sources as time progresses. A grant is advised:

£200,000 over five years (£55,000; £50,000; £45,000; £30,000; £20,000) towards the salary costs of a f/t Business Development Manager and a f/t Consortium Development Manager plus project-related costs.

Funding History

None

Background and detail of proposal

As the instigator of the Foundations the John Lyon's Charity has ensured that they have only been established where the local authority has given a significant commitment. YHFF has a very strong commitment from and the support of the local authority – currently funding it c£80,000 pa. Foundations have helped to breach the gap in infrastructure support in general, whilst they have also provided very valuable targeted support to youth service providers, large and small. It is well known that whilst small organisations often reach and represent very disadvantaged communities they do not have the profile or capacity to be successful in bidding for contracts and commissioning. If you agree a grant as advised YHFF will work with smaller organisations to help them establish fair and meaningful consortia so that they can make successful bids; be better able to provide joined-up services; and be better able to represent the voice of young people in the borough. The project will also build links between member organisations and the local – and thriving – business sector so that young people can benefit more from corporate support in its many forms.

Financial Information

The charity has grown its income steadily since its first full year of operation, chiefly in the form of restricted funds, and has maintained a consistent level of income in recent years. Growth has been carefully planned and managed. The reserves policy is to hold three months' worth of operational costs which they have had to draw on in the current year but aim to increase again to the target level by securing more restricted funds to support their core activities. Principal core funding has been secured for the 2020/21 financial year.

Year end as at 31 March	2019	2020	2021
	Signed Accounts £	Forecast £	Budget £
Income & expenditure:			
Income	242,715	272,312	280,000
- % of Income confirmed as at 7/1/20	n/a	73%	73%
Expenditure	(209,942)	(263,640)	(239,566)
Total surplus/(deficit)	32,773	8,672	40,434
Split between:			
- Restricted surplus/(deficit)	16,202	50,000	35,000
- Unrestricted surplus/(deficit)	16,571	(41,328)	5,434
	32,773	8,672	40,434
Operating expenditure (unrestricted funds)	180,492	194,340	194,566
Free unrestricted reserves:			
Free unrestricted reserves held at year end	71,093	29,765	35,199
No of months of operating expenditure	4.7	1.8	2.2
Reserves policy target	45,123	48,585	48,642
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	25,970	(18,820)	(13,443)